

# Writing a Business Plan: Conversions

by Guttulus

Measuring		Data Analytics		Sales		Sales Roadmap	
Dashboard Benefits		In House		Lead Generation		General	
<input type="checkbox"/>	Ease of Use	<input type="checkbox"/>	Less Money	<input type="checkbox"/>	Lead Cards	<input type="checkbox"/>	Organization
<input type="checkbox"/>	Collect Data in Single Place	<input type="checkbox"/>	More Control	<input type="checkbox"/>	Understand Goals	<input type="checkbox"/>	Influencers
<input type="checkbox"/>	Monitor Data	<input type="checkbox"/>	Faster Response Time	<input type="checkbox"/>	Sales Plan	<input type="checkbox"/>	Competitors
<input type="checkbox"/>	Multi-level Assessment	<input type="checkbox"/>	Adapatable	<input type="checkbox"/>	Customization	<input type="checkbox"/>	Partners
Key Indicators		Skills		Lead Cards		Influence	
<input type="checkbox"/>	Page Views	<input type="checkbox"/>	Agile with Numbers	<input type="checkbox"/>	Digital Cards	<input type="checkbox"/>	Referrals
<input type="checkbox"/>	Downloads	<input type="checkbox"/>	Agile with Analytics	<input type="checkbox"/>	Business Cards	<input type="checkbox"/>	Social Media
<input type="checkbox"/>	Unquie Visitors	<input type="checkbox"/>	Agile with Processing	<input type="checkbox"/>	Linkedin	<input type="checkbox"/>	Testers
<input type="checkbox"/>	Pages per Visit	<input type="checkbox"/>	Agile with Reporting	<input type="checkbox"/>	Contact Us	<input type="checkbox"/>	Customers
Acquisition		Tools		Understand Goals		Cycle	
<input type="checkbox"/>	Page Time	<input type="checkbox"/>	Raven	<input type="checkbox"/>	Branding	<input type="checkbox"/>	Presentation
<input type="checkbox"/>	Contact Forms	<input type="checkbox"/>	Spyflu	<input type="checkbox"/>	Marketing	<input type="checkbox"/>	Proposal
<input type="checkbox"/>	Call to Action	<input type="checkbox"/>	Google Analytics	<input type="checkbox"/>	Sales	<input type="checkbox"/>	Contract
<input type="checkbox"/>	Lead Generation	<input type="checkbox"/>	Moz	<input type="checkbox"/>	Conversions	<input type="checkbox"/>	Customer Service
Unique Metrics		Personality		Sales Plan		Tools	
<input type="checkbox"/>	Referral Activity	<input type="checkbox"/>	Curious	<input type="checkbox"/>	Sales Funnel	<input type="checkbox"/>	Flowchart
<input type="checkbox"/>	Share Activity	<input type="checkbox"/>	Creative	<input type="checkbox"/>	Sales Map	<input type="checkbox"/>	Mind Map
<input type="checkbox"/>	Social Media Activity	<input type="checkbox"/>	Team Player	<input type="checkbox"/>	Optimization	<input type="checkbox"/>	Outline
<input type="checkbox"/>	Website Activity	<input type="checkbox"/>	Willing to Teach	<input type="checkbox"/>	Testing	<input type="checkbox"/>	Pass or Fail Tests
Adaptable		Work Closely with		Customization		Map	
<input type="checkbox"/>	Real Time Monitoring	<input type="checkbox"/>	Sales	<input type="checkbox"/>	Proposal	<input type="checkbox"/>	Obtain Account
<input type="checkbox"/>	Easy to Change	<input type="checkbox"/>	Social Media	<input type="checkbox"/>	Contract	<input type="checkbox"/>	Enter Account
<input type="checkbox"/>	Easy to Monitor	<input type="checkbox"/>	CFO	<input type="checkbox"/>	Flexibility	<input type="checkbox"/>	Deliver Service
<input type="checkbox"/>	Easy to Understand	<input type="checkbox"/>	PPC/SEO	<input type="checkbox"/>	Industry Specific	<input type="checkbox"/>	Repeat